OurREACH™

EMPOWERING COMMUNITY REENTRY WITH A COST-EFFECTIVE PATHWAY

The Vision

Transform the lives of those reentering the community, by strengthening families, building economic stability, & promoting health & healing

The Plan

- The collaborative app & platform OurREACH™ can support & equip existing programs inside & outside jails & prisons, to assist individuals reentering the community
- The OurREACH™ app, with AI, further engages participants, staff & mentors/coaches, by providing a mobile, collaborative platform for any program curriculum, plus personalized milestone "road-maps," custom-made resources & communication in crucial life skill arenas

The Challenge

New Jersey Corrections

- ~$74K/incarcerated person in FY25 budget
- Initiatives to reduce recidivism are occurring
- Many individuals leaving jail/prison struggle with substance use
- Over 60% nationally of formerly incarcerated people are unemployed 1 year after release
- Reentering people also face housing challenges
- Case mgmt is a large part of reentry expense

The Impact

- OurREACH™ app & platform facilitates/scales coaching, mentoring & community involvement re. jobs, housing, education, health, parent support, finances & more
- Reentering people thrive on outside at a much higher rate
- Efficiency improves for reentry program staff & volunteers
- Recidivism becomes lower, therefore reducing cost of Corrections

Pathway to Reentry

Facility → Transition → Community

Reentry Programs as part of Coalition

Program Team Leaders

Case Managers, Coaches, Volunteer Mentors & Others

OurREACH™

Reentering participants receive app for free

Work with reentering people so they can thrive; may have volunteer/staff shortages & feel stressed

Struggle with Social Drivers of Health (SDoHs): housing, jobs, education, food insecurity; may have substance use issues

- **INSIDE JAIL/PRISON**: Introduce program & app when participants are preparing to leave facility; participants choose "milestones" on which they want to focus; participants & coaches/mentors can meet & begin forming relationships
- **AFTER RELEASE**: Once participants return to the community, they receive "live app" & continue to work on their "milestones" (with associated resources) on their own & in communicating with coaches/mentors

Example of **Impact**

Challenges	Results from using **OurREACH™**
Participant • Ella is in prison, awaiting reentry • She **left high school** when Alexa was born; her mom is caring for Alexa & she'll move back home with them • Lacks financial management skills • Needs job training • Anxious about utilizing technology	• Ella gets training on the app while preparing to leave prison & learns about setting goals • She develops a reentry plan with her mentor • Once back home, she receives the app, **gets her GED & job training, & finds a stable job** • Achieves goals to increase financial freedom • Easy-to-use trusted mobile app with rewards motivates Ella to develop new habits
Reentry Staff & Volunteers • Mia is a staff member at a job training program • Ava is a **volunteer Mentor, stressed with** serving reentering people with varying needs • Mia & Ava have **difficulty communicating** with Ella, each other, & others between mtgs • They want to effectively **share SDoH resources**	• Use app to align w/ job training curric • **Communicate more easily** with Ella to encourage her & with others to coordinate • With AI companion in app, smoothly point to actionable SDoH resources & relevant milestones • Nimbly support participants **individually & in groups; app saves time**
Reentry Program or Coalition • **Lacks real-time data** on participants' progress • Needs more staff/volunteer **coordination** • Faces **staff shortages & financial crunches** • Concerned about **recidivism** • Concerned about technical **inter-operability**	• **Tracks** each participant's **granular progress** • Staff/volunteers save time & coordinate better • Participant engagement boosts program effectiveness & attractiveness to donors • Improved outcomes lead to lower recidivism • Smooth integration with existing tools