Our*REACH*™

The Vision

PATHWAY to EXTENDED RECOVERY
Transform the lives of those recovering from addiction, by strengthening individuals & families, building economic stability, & promoting health & healing

The Challenge

RELAPSE is EXPENSIVE
- Serious financial cost for indiv., parents/families, payors & taxpayers
- 46.3 million Americans aged 12+ had a substance use disorder (SUD) last yr
- 40-60% of people who have received treatment relapse within 1 year
- Case mgmt is a large recovery expense

The Plan

EXTENDED RECOVERY with Our*REACH*™
Leverages existing recovery programs & assists people in recovery
- Via case mgmt & mentorship, recovery programs guide & support participants to flourish.
- The Our*REACH*™ app, with AI, further engages participants, mentors & staff by providing a mobile, collaborative platform for the program curriculum, plus personalized milestone "road-maps," custom-made & local resources, & communication in crucial life skill arenas.
- Our*REACH*™ is very flexible for language & cultural sensitivity. It also can be branded & customized.

The Impact

Our*REACH*™ REDUCES COST & SCALES
- People in Extended Recovery thrive at a much higher rate, improving outcomes in health & Social Drivers of Health such as jobs, housing, etc.
- Efficiency improves for recovery program staff & mentors
- Relapse rate becomes lower, thus reducing overall recovery cost
- Our*REACH*™ seamlessly integrates into workflows & EHRs/CRMs. It can also stand alone if the organization prefers that.

Pathway to Extended Recovery

Facility → Transition → Community

Recovery Program subscribes to app/platform & can customize for its program

Program Heads, Case Managers

Volunteer Mentors & other Care Team Members

Our*REACH*™

Recovering participants receive app for free

Work with recovering people so they can thrive; may have volunteer/staff shortages & feel stressed

Struggle with Social Drivers of Health (SDoHs): housing, jobs, education, food insecurity; recovering from substance use disorder

- **AFTER DETOX**: Introduce Our*REACH*™ when participants are in the next phase of recovery program. This can be done with "paper & pencil," tablet, etc., depending on program. Participants choose "milestones" on which to focus. Staff can customize "milestones" for the program. Participants & mentors can meet & form relationships.
- **DURING EXTENDED RECOVERY**: Once participants have achieved certain program markers & have access to a smartphone or tablet, they receive the "live app" which can provide rewards as they use it. They continue to work on their "milestones" (with associated resources) on their own & with mentors/staff.

Example of Impact

Challenges	Results from using Our*REACH*™
Participant • Alan has been in detox • He **left high school** when son Mark was born; his relationships with Mark's mom & Mark have suffered from his addiction • Lacks financial management skills • Needs job training • Anxious about utilizing technology	• Alan gets training on the app (incl. setting goals), in preparing for next phase of recovery • He develops a recovery plan with his mentor • Once he earns back phone, he receives app • He **gets his GED & finds a stable job** • He **i**mproves relationships, step by step • Easy-to-use trusted mobile app with rewards motivates him to develop new habits
Recovery Program - Staff/Mentor • Tom is stressed with serving several recovery participants with varying needs • Has difficulty communicating with participants between meetings • Wants to effectively **share SDoH resources**	• **Communicates more easily** with Alan & other participants to encourage them • **With AI companion in app**, smoothly points to actionable SDoH resources & relevant milestones • Nimbly supports participants **individually & in groups; saves time**
Recovery Program • **Lacks real-time data** on participants' progress • Needs more staff/volunteer **coordination** • Faces **staff shortages & financial crunches** • **Concerned about relapses** • Concerned about technical **inter-operability**	• **Tracks** each participant's **granular progress** • Staff/volunteers save time & coordinate better • Participant engagement boosts program effectiveness & attractiveness to donors • Improved outcomes lead to lower relapses • Smooth integration with existing tools